**COMPANY BRANDING\_pricing list**

(2014/2015)

**Logo design**

Regular logo design\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**$360.00\***

Illustrative logo design\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**$480.00\***

***(\*price includes 3 possible revisions after initial design, based on provided design brief.)***

**Mobile app icon design**

Mobile app icon design\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**$270.00\***

Mobile app icon - full set of files preparation (Android)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**$60.00**

Mobile app icon - full set of files preparation (iOS)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**$60.00**

Mobile app icon - full set of files preparation (iOS7)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**$60.00**

***(\*price includes 3 possible revisions after initial design, based on provided design brief. Final design files will be delivered as vector/.AI/.EPS and high-res picture/.PNG files, that can be downsized to desired icon resolution. If full set of app icon files preparation work is requested - with all required pixel sizes for specific OS - prices from pricing list above will be added to basic design price.)***

**Stationary design**

Business card design

Main business card design\_\_\_\_\_\_\_\_\_\_\_\_\_\_**$90.00\***

Sub business card design\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**$45.00**

Letterhead design\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**$90.00\***

Envelope design\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**$90.00\***

Document folder design\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**$120.00\***

Brochure design

Two-fold brochure design\_\_\_\_\_\_\_\_\_\_\_\_\_\_**$240.00\*\***

Three-fold brochure design\_\_\_\_\_\_\_\_\_\_\_\_**$360.00\*\***

***(\*price includes 2 possible revisions after initial design, based on provided design brief. \*\*price includes 3 possible revisions after initial design, based on provided design brief.)***

**Web related design**

Email auto signature design

Main email auto-signature design\_\_\_\_\_\_\_**$90.00\***

Sub email auto-signature design\_\_\_\_\_\_\_\_**$30.00**

Website favicon design\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**$60.00**

Website icons/elements design

Website icon design – flat/2D\_\_\_\_\_\_\_\_\_\_**$40.00 - $80.00\*\*\***

Website icon design – 3D\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**$80.00 - $160.00\*\*\***

Social network related design

FacebookPageCover design\_\_\_\_\_\_\_\_\_\_\_\_\_\_**$120.00\*\***

FacebookPageProfilePicture design\_\_\_\_\_\_**$30.00**

FacebookAd design\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**$120.00\*\***

TwitterBackground design\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**$90.00\***

TwitterCover design\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**$120.00\*\***

TwitterProfilePicture\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**$30.00**

Google+Cover design\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**$120.00\*\***

Google+ProfilePicture design\_\_\_\_\_\_\_\_\_\_\_**$30.00**

GooglePlayAppStoreCover design\_\_\_\_\_\_\_\_\_**$90.00\***

TumblrBackground design\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**$90.00\***

***(\*price includes 2 possible revisions after initial design, based on provided design brief. \*\*price includes 3 possible revisions after initial design, based on provided design brief. \*\*\*stated price for website icon design is approximate and depends on complexity of specific design.)***

**3D logo animation**

3D logo icon animation for screensavers

Continuous rotating animation\_duration 8 – 12 sec

Non HD resolution (under 1280x720pix)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**$30.00/sec**

HD resolution (1280x720pix and higher)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**$40.00/sec**

3D logo animation for websites

Continuous animation with complex storyboard - duration 15 – 25 sec

Lower HD resolution (1280x720pix)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**$50.00/sec\***

Higher HD resolution (1280x720pix and higher)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**$60.00/sec\***

Non-continuous animation with complex storyboard - duration more than 25 sec

Lower HD resolution (1280x720pix)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**$45.00/sec\***

Higher HD resolution (1280x720pix and higher)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**$55.00/sec\***

***(\*this pricing range includes creating animation storyboard, modeling of all 3D elements appearing in animation, animating those elements, exporting raw animation sequences, and final editing without sound and visual special effects. If adding sound and special visual effects is required, there will be aplied additional cost of $10.00- $20.00/sec, depending on compexity of required effects.)***

**NOTE: This pricing list can be modified, depending on order size, or client status. If larger amount of work is involved, or more perminent cooperation with the client is established, discounts can go up to 25%.**

**LOOKING FORWARD TO HEAR FROM YOU!**

**Sincerely,**

**BigBaldBeardo's\_design and modeling studio**

****